



Atty. Dkt. No. 023720-0140

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: James A. Wiemer  
Title: MAGNETIC GRAPHICS MOUNT  
Appl. No.: 09/692,559  
Filing Date: 10/19/2000  
Examiner: Unknown  
Art Unit: Unknown

Commissioner for Patents  
Washington, D.C. 20231

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Ked  
10-23-01

<u>CERTIFICATE OF MAILING</u>	
I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as First Class Mail in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231, on the date below.	
Deborah A. Kocorowski	
(Printed Name)	
October 2, 2001	
(Date of Deposit)	

**REVOCATION OF PRIOR POWERS OF ATTORNEY BY ASSIGNEE**  
**APPOINTMENT OF NEW POWER OF ATTORNEY BY ASSIGNEE**  
**CHANGE OF CORRESPONDENCE ADDRESS**

DCI Marketing, Inc. is the assignee of Application No. 09/692,559 filed October 19, 2000, and all continuing applications thereof, as evidenced by an Assignment recorded in the U.S. Patent and Trademark Office on October 29, 2000 at reel/frame 011270/269.

DCI Marketing, Inc., through its duly-delegated representative, hereby revokes all prior Powers of Attorney submitted in this application, and hereby appoints the following registered attorneys and agents of the law firm of FOLEY & LARDNER:

SCOTT D. ANDERSON	Reg. No. 46,521
RUSSELL J. BARRON	Reg. No. 29,512
DAVID J. BATES	Reg. No. 39,902
STEVEN C. BECKER	Reg. No. 42,308
EDWARD W. BROWN	Reg. No. 22,022
CHARLES G. CARTER	Reg. No. 35,093
ALISTAIR K. CHAN	Reg. No. 44,603
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PAUL S. HUNTER	Reg. No. 44,787
JOHN M. LAZARUS	Reg. No. 48,367
KATHERINE D. LEE	Reg. No. 44,865

KENNETH G. LEMKE	Reg. No. 47,746
KEITH D. LINDENBAUM	Reg. No. 40,365
DAVID G. LUETTGEN	Reg. No. 39,282
RICHARD J. MC KENNA	Reg. No. 35,610
JAMES G. MORROW	Reg. No. 32,505
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MICHAEL D. RECHTIN	Reg. No. 30,128
M. REED STAHELI	Reg. No. 47,959
CHRISTOPHER M. TUROSKI	Reg. No. 44,456
JOHN A. VANOPHEM	Reg. No. 38,646
JAMES A. WILKE	Reg. No. 34,279
JOSEPH N. ZIEBERT	Reg. No. 35,421
WALTER E. ZIMMERMAN	Reg. No. 40,883

as its principal attorneys to have full power to prosecute this application and any continuations, divisions, reissues, and reexaminations thereof, to receive the patent, to transact all business in the United States Patent and Trademark Office connected therewith, and to have full power of substitution, association, and revocation, including the power to revoke the power of attorney of any associate attorney.

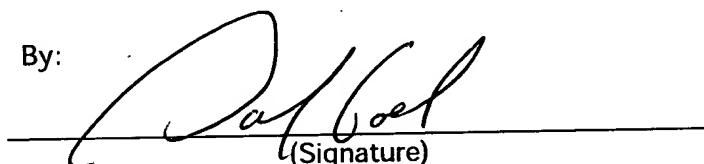
Please direct all future correspondence concerning this application to:

Kenneth G. Lemke  
FOLEY & LARDNER  
Firststar Center  
777 East Wisconsin Avenue  
Milwaukee, Wisconsin 53202-5367  
Telephone: (414) 297-5691  
Facsimile: (414) 297-4900

Executed this 28 day of September, 2001.

DCI Marketing Inc.

By:



(Signature)

David J. Goeb

(Printed Name)

Vice President of Manufacturing

(Title)



UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
ASSISTANT SECRETARY AND COMMISSIONER  
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JANUARY 30, 2001

MICHAEL BEST & FRIEDRICH LLP  
JOSEPH A. GEMIGNANI  
100 EAST WISCONSIN AVENUE  
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PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 10/19/2000

REEL/FRAME: 011270/0269  
NUMBER OF PAGES: 3

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

WIEMER, JAMES A.

DOC DATE: 10/17/2000

ASSIGNEE:

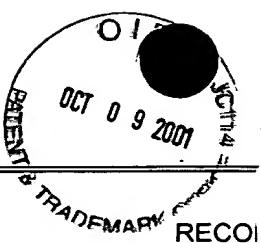
DCI MARKETING  
2727 W. GOOD HOPE ROAD  
MILWAUKEE, WISCONSIN 53202

SERIAL NUMBER: 09692559

FILING DATE: 10/19/2000  
ISSUE DATE:

PATENT NUMBER:

STEVEN POST, EXAMINER  
ASSIGNMENT DIVISION  
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11-29-2000



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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

10.19.00

To the Assistant Commissioner for Patents. Please record and index the attached documents or copy thereof.

1. Name of conveying party(ies): James A. Wiemer	2. Name and address of receiving party(ies):  Name: DCI Marketing  Address: 2727 W. Good Hope Road Milwaukee, WI 53202
3. Nature of Conveyance: Assignment  Execution Date: October 17, 2000	Additional name(s) & address(es) attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
4. This document is being filed together with a new application. The execution date of the application is: <u>October 13, 2000</u>	<u>09692559</u>
NO ADDITIONAL NUMBERS ATTACHED.	
5. Name and address of party to whom correspondence concerning document should be mailed:  Joseph A. Gemignani Michael Best & Friedrich LLP 100 East Wisconsin Avenue Milwaukee, Wisconsin 53202-4108  Phone: (414) 271-6560	6. Total number of applications and patents involved: <u>1</u>  7. Total fee (37 CFR 3.41): .....\$ 40.00 <input checked="" type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Deficiencies in fee charged to Deposit Account  8. Deposit account number: <u>13-3080</u>

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## 9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Daniel S. Jones (Reg. No. 42,697)  
Name of Person Signing

Signature

October 19, 2000

Date

Total number of pages including cover sheet, attachments, and document: 3

A S S I G N M E N T

For and in consideration of the sum of One Dollar (\$1.00) to me:

James A. Wiemer  
7024 North Fairchild Circle  
Fox Point, WI 53217

paid by DCI Marketing, Inc. (hereinafter referred to as "Assignee"), a Wisconsin corporation having its principal place of business at:

2727 W. Good Hope Road  
Milwaukee, WI 53202

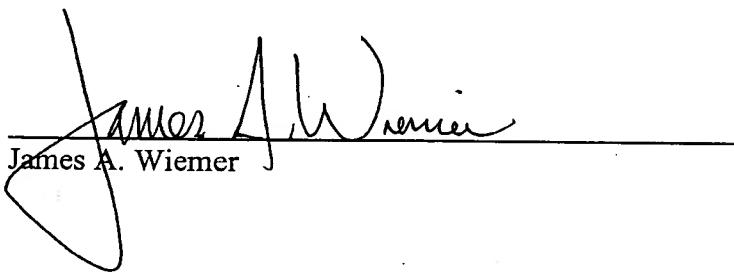
and for other valuable and sufficient consideration, receipt whereof is hereby acknowledged, I hereby sell, assign and convey, unto Assignee, its successors and assigns, my entire right, title and interest -

- (1) in and to an invention entitled "MAGNETIC GRAPHICS DISPLAY" for which I have executed a United States patent application on even date herewith;
- (2) in and to said United States patent application, in and to all other patent applications (including divisional, continuation, continuation-in-part, §111(b) provisional, §111(a), and reissue applications) based upon said invention, and in and to the patent or patents to be granted thereon, including reissues thereof, if any, to the full end of the term or terms for which said patent or patents may be granted;
- (3) in and to all patent applications on said invention now or hereafter filed in countries foreign to the United States of America, and in and to any and all patents granted on said applications to the full end of the terms for which said patents may be granted; and
- (4) under the International Convention in respect to the United States patent application and agree that any patent applications of any foreign countries which may be filed shall be filed in the name of my Assignee with a claim to priority based on said United States application.

And I hereby agree that I will, upon demand of Assignee, its successors or assigns, and without further consideration to me, execute any and all papers that may be necessary, or deemed by Assignee, its successors or assigns, to be necessary, to a complete fulfillment of the intent and purposes of this Assignment, it being understood that any expense incident to the execution of such papers shall be paid by Assignee, its successors and assigns, and not by me.

And the Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue the said United States patent or patents to Assignee.

Date: 10/17/00

  
James A. Wiemer

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